

ANURADHA SAMPATH

SOFTWARE ENGINEER

[View Portfolio](#)



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PROFESSIONAL SUMMARY

Skilled Software Engineer and SEO Specialist with experience in WordPress, Shopify, Laravel, React, Node.js, Construct 3 (Game development), and AR development using Effect House and Spark AR. Experienced in building websites, web applications, and interactive games, while also optimizing websites for search engines to improve visibility and rankings. Good at turning ideas into functional solutions and working with teams to deliver high-quality projects. Always learning new technologies and looking for ways to improve user experiences and project results.

SKILLS

Technical Skills

- **Programming Languages :** JavaScript, TypeScript, PHP
- **Web Development :** WordPress, Laravel, React, Node.js
- **E-Commerce :** WordPress, Shopify
- **Game Development :** Construct 3
- **AR Development :** Effect House, Spark AR
- **SEO :** Keyword Research, On-page SEO, Technical SEO, Content Optimization
- **Version Control :** Git, GitHub
- **Databases:** Firebase, MySQL
- **Design Tools :** Figma, Adobe XD, Sketch (for collaboration with design teams)
- **Other Tools :** Vite, Redux, Tailwind CSS

Soft Skills

- Team Collaboration & Leadership
- Problem Solving & Critical Thinking
- Technical Communication
- Project Management & Prioritization
- Agile Development Methodologies

WORK EXPERIENCE

Kode Tech (PVT) Ltd

April 2022 - March 2025

● Software Engineer - Kode Tech

- **Web & Mobile Development:** Built responsive and user-friendly websites and web applications using WordPress, Laravel, React, and Node.js, ensuring a seamless experience across all devices and platforms.
- **E-Commerce Solutions:** Developed and customized Shopify websites, optimizing them for performance, functionality, and SEO, enhancing the user shopping experience and increasing conversion rates.
- **Game Development:** Created interactive and engaging games using Construct 3, focusing on smooth user interfaces, responsive controls, and enjoyable gameplay experiences.
- **Augmented Reality (AR) Development:** Designed and implemented AR experiences using Effect House and Spark AR, integrating creative visuals and interactive elements to enhance user engagement.
- **SEO Optimization:** Managed and executed SEO strategies to increase website traffic and improve search engine rankings. Conducted keyword research, optimized on-page content, and implemented best SEO practices to drive organic growth.
- **Collaborative Development:** Worked closely with cross-functional teams, including designers, developers, and product managers, to deliver high-quality digital products on time and within scope.

● Software Engineer Internship - Kode Tech

Nov 2021 -April 2022

EPIT GLOBAL (Based Germany & Sri Lanka)

SEO Specialist - EPIT GLOBAL

January 2023 - Present

- Developed and customized WordPress websites, integrated plugins and themes, and optimized for fast load times, responsive design, and SEO. Managed website migrations, updates, and performance, ensuring security and ease of maintenance.
- Conducted keyword research, on-page optimization, and technical SEO improvements (site structure, page speed, mobile-friendliness) to increase organic traffic and improve search rankings.
- Created SEO-optimized content for websites, blogs, and social media, ensuring clear messaging, keyword integration, and engaging user experiences that align with brand goals.

Lakion (Based New Zealand & Sri Lanka)

SEO Specialist - Lakion NZ

March 2023 - Present

- Developed and customized WordPress websites, integrated plugins and themes, and optimized for fast load times, responsive design, and SEO. Managed website migrations, updates, and performance, ensuring security and ease of maintenance.
- Conducted keyword research, on-page optimization, and technical SEO improvements (site structure, page speed, mobile-friendliness) to increase organic traffic and improve search rankings.
- Created SEO-optimized content for websites, blogs, and social media, ensuring clear messaging, keyword integration, and engaging user experiences that align with brand goals.

EDUCATION

Undergraduate at Cardiff Metropolitan University.

March 2025 - Present

BSc (Hons) Software Engineering (3 year Degree)

Cardiff Metropolitan University.

May 2023 - March 2025

Higher Diploma in Computing and Software Engineering

PROJECTS

• Peoples Bank Website Development (WordPress)

Developed and customized the official Peoples Bank website using WordPress with custom code templates, HTML, CSS, JavaScript, and Bootstrap. Ensured a responsive design and seamless user experience across different devices. Integrated various banking services and features, focusing on user accessibility and site performance.

Technologies: [WordPress](#), [HTML](#), [CSS](#), [JavaScript](#), [Bootstrap](#)

• Havelock City Mall Website Development (WordPress)

Developed and customized the Havelock City Mall website using WordPress with custom code templates, HTML, CSS, JavaScript, and Bootstrap. Focused on creating a modern, responsive design that enhances the user experience across devices, while ensuring easy navigation and integration of mall services.

Technologies: [WordPress](#), [HTML](#), [CSS](#), [JavaScript](#), [Bootstrap](#)

• Transcend Analytics (Laravel)

Developed and customized the Transcend Analytics website using Laravel, focusing on delivering a seamless user experience with a clean and responsive design. Implemented advanced features to support data analytics services, ensuring optimal performance and secure data handling.

Technologies: [Laravel](#), [PHP](#), [MySQL](#), [JavaScript](#), [Bootstrap](#)

- **Piyasena Motors System (Laravel)**

Developed and customized the Piyasena Motors system using Laravel, focusing on creating a user-friendly platform for managing vehicle sales, inventory, and customer relationships. Integrated key features to ensure smooth transactions, data accuracy, and secure information management.

Technologies: [Laravel](#), [PHP](#), [MySQL](#), [JavaScript](#), [Bootstrap](#)

REFERENCE
